

MEDIAKIT



VIETNAM
golf
MAGAZINE

The Leading Golf Magazine in Vietnam !

READERSHIPS 150,000

(print, website, online, face book)

Introduction

Vietnam Golf Magazine is the leading golf and lifestyle publication in Vietnam. It represents Vietnam Golf Association and provides the whole picture of golf industry in Vietnam.

Beside the highlights of golf in the world, Vietnam Golf Magazine focus on the development of Vietnam's golf movement as a sport such as golfers, golf events as well as on golf industry including golf courses and golf investment in Vietnam.

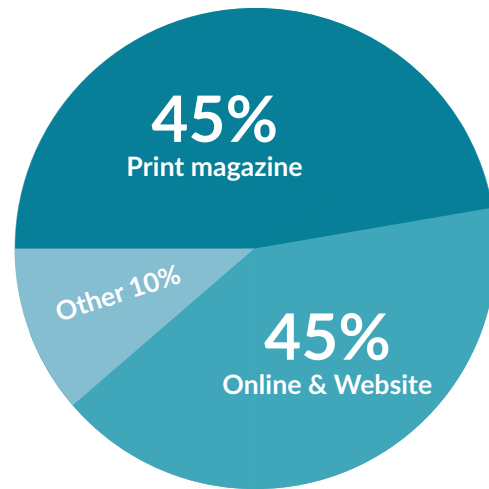
Vietnam Golf also marries sport and adventure, travel and entertainment, fashion and beauty, design and art, etc. It covers all the best of luxury life and entertainment in the world as well as in Vietnam. With the outstanding group of editors, designers and professional photographers including AFP images, Vietnam Golf Magazine providing high quality editorial and printing is regarded among the top publications in Vietnam.

Readership: 150,000

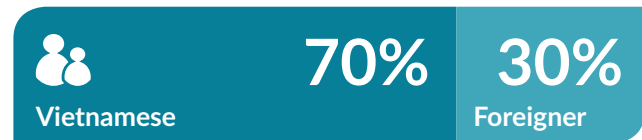
Since its establishment 15 year ago, Vietnam Golf Magazine has gained popularity among politicians, Vietnamese and foreign golfers, business people and investors.

Since 2010, the magazine has developed its website, e-magazines channels and Fanpage, readership has increased remarkably up to 150,000 per month in 2019. Through its golf events which are organized so often throughout the year, the brand and name of the magazine become more and more popular.

Readership breakdown



Vietnamese & foreigner



Circulation & distribution



Terms & Conditions

Content and design of all advertisements are subject to the Magazine's approval

Frequency discount

Frequency	Discount
03 inserts	15%
06 inserts	25%
12 inserts	35%

Deadline for maquette/layout

15th each month

ADVERTISING SIZES AND RATES

(Valid from January 2021)

FORMAT (FULL COLOUR)	SIZE (MM)	BASIC PRICE (VND)	BASIC PRICE (USD)
1st Cover	220 x 285	156.000.000	6.800
Outside Back Cover	220 x 285	175.000.000	7.600
Inside Front Cover	220 x 285	150.000.000	6.700
Inside Back Cover	220 x 285	105.000.000	4.800
1st Right- hand page	220 x 285	125.000.000	5.700
Double page spread (<i>Inside Front Cover + First right hand page</i>)	440 x 285	175.000.000	7.600
Double page spread (<i>First 5 positions</i>)	440 x 285	130.000.000	5.900
Normal double page spread	440 x 285	110.000.000	4.800
Facing editorial page	220 x 285	105.000.000	4.800
Facing contributors	220 x 285	105.000.000	4.800
Facing content page	220 x 285	95.000.000	4.300
Full page R.O.P	220 x 285	75.000.000	3.300
Half page	189 x 116(98 x 231)	40.000.000	1.800
One-Third page	189 x 81(68 x 231)	28.000.000	1.500
Quarter page	98 x 116(53 x 231)	18.000.000	1.000
Editorial (PR) full page		50.000.000	2.300
Fashion Collection (4pages)		40.000.000	1.800
Fashion Collection (6pages)		55.000.000	2.350
Hole of the month	440 x 285	35.000.000	1200

