

ONLINE ADVERTISING RATES 2020

Effective from January 1st, 2020

	SIZE		Unit: USD/ month		
MODE	Pixel	Share	Home page	Group I (Economy, Life & Style)	Group II (Society, Sport, Environment)
Top banner	650x80	3	\$1.600	\$1.200	\$800
		1	\$3.200	\$2.400	\$1.600
Right banner	300x160	3	\$1.360	\$1.020	\$680
		1	\$2.720	\$2.040	\$1.360
Centre banner	650x80	3	\$800	\$600	\$400
		1	\$1.600	\$1.200	\$800
Video clip/ Photo slides	300x250	1	\$1.800	\$1.400	\$1.000
Left Float/ Right Float	120x450	1	\$1.200	\$800	\$530
Bottom Banner	650x80	1	\$540	\$400	\$270
Sponsored link	30 characters max, font size 10		\$50	\$40	\$30

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	SIZE		Unit: USD/ month		
MODE	Pixel	Share	Home page	Group I (Banking, Property, Market)	Group II (News, BizGuide, Tech)
Top banner	650x80	3	\$1.200	\$800	\$530
		1	\$2.400	\$1.600	\$1.060
Right banner	300x160	3	\$1.020	\$680	\$450
		1	\$2.040	\$1.360	\$900
Centre banner	650x80	3	\$600	\$400	\$265
		1	\$1.200	\$800	\$530
Video clip/ Photo slides	300x250	1	\$1.400	\$1.000	\$665
Baloon Ads Left & Right	120x450	1	\$800	\$530	\$350
Bottom Banner	650x80	1	\$400	\$270	\$180
Sponsored link	30 charaters max, font size 10		\$40	\$30	\$20

Requirements:

- File format: GIF, JPG, FLASH 3 frames, max size 200k
- Hyper text Link: Advertisers must provide the web address (URL) to which they want their banner ad linked. Please note that only one URL will be accepted.

Tel: 028 6282 5186 | Hotline: 0937 231258 | Email: booking@bookingquangcao.com.vn